

Main Street Car Free Day Festival!

Sunday, June 14 from 12 pm to 8 pm

The 2008 Main Street Car Free Festival was an amazing event. It's time once again to bring thousands of people onto Main Street!



The 2nd Annual Main Street Car Free Festival will see Main Street closed to traffic between 12th and 25th Avenues. As the photo looking down Main Street from 16th towards 12th clearly shows, thousands of people attended in 2008 – with an estimated 25,000 visitors drawn to our business community. Given the bigger footprint this year, the organizers expect to draw even more visitors – especially if we get a beautiful day.

The time of the event is earlier in the day this year and goes for longer hours, providing more potential benefit for our businesses!

How to participate

See page 2 for details

Satellite Community Policing Centre

Your Board of Directors is VERY pleased to advise that we have approval from the Vancouver Police Department to open a Satellite Crime Prevention Office (CPO) within the MPBIA office on the third floor of Heritage Hall.

This will provide our community with an enhanced police presence and facilitate our Neighbourhood Police Officers getting to know our business community's problems and concerns.

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Mount Pleasant Clean Sweep Day

Friday May 22 & Saturday May 23
Summer is just around the corner and we would like to see Mount Pleasant be clean and sparkling and really inviting for all the visitors that will be coming to our business community.

The MPBIA has joined in the **Keep Vancouver Spectacular** initiative by the City of Vancouver. In this way we can gain the benefit of garbage pickup and related supplies such as garbage bags, gloves and tongs.

We have contacted local community groups and organizations to participate as we would love to see this grow into a community wide event.

Partnerships confirmed to date to work on this event are:

- Mount Pleasant Community Centre
- Boy Scouts of Canada
- Lookout Emergency Aid Society
- Coast Foundation Society
- Individual Volunteers

Get Involved!

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mount PLEASANT BIA

301 – 3102 Main Street, Vancouver BC
www.mountpleasantbia.com
Phone: 604.874.9816 email mpbia@telus.net

Celebrate Mount Pleasant Festival

To celebrate our community, Mount Pleasant Community Centre, Mount Pleasant Neighbourhood House and other community partners will be hosting a large outdoor festival, "Celebrate Mount Pleasant", on Saturday, June 6, 2009 at Guelph Park. This is a community event for all ages, featuring entertainment, community displays, a flea market, a children's area, concession and more! As always, the MPBIA will help sponsor this event.

MPBIA is set to Bloom!

Our lovely hanging baskets will be installed in June. You will soon see 17 large planters positioned throughout our community. These large, beautiful planters are water efficient and self-watering. You may notice that the placement is not as uniform as we would have liked due to the City of Vancouver's very stringent positioning criteria.

We encourage all members to look at ways to introduce flowers and greenery around their premises. Even a small pot of geraniums can have a big impact.



Let's Participate in Car Free Day!

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The same VOLUNTEER GROUP as last year is organizing the 2009 event and are well on their way to creating an amazing day. Their goal is to make it an inclusive, fun for free community event with plenty of entertainment and popular events.

Main Street, within the no-car zone, is basically the organizers street for the day. The City permit to close the street is in their name and they are incurring significant costs to arrange for the closure and for policing the event.

You are invited to become involved.

Take advantage of the crowds and have a vendor table on the street in the no-car zone. The vendor fees will go directly to offset the cost of running the event. To book a table, please contact mail to :mainstreetfest@hotmail.com

The organizers are also looking for sponsors, volunteers, ideas and resources (financial, donations in kind). For more information, go to: mainstreet@carfreevancouver.org

The MPBIA will be sponsoring one of the main stages. We will also be giving away free popcorn and cotton candy, as we did last year. Please come visit our booth outside Heritage Hall.



We are working with the City on a number of issues which once resolved will improve the overall appearance of our business community:

Garbage Cans

Our domed, teal garbage cans have reached the end of their useful life. ALL of our garbage cans will be replaced with the silver Cityline containers over the next several weeks. We are hoping to see additional cans installed, as well.

Newspaper Boxes

At our prodding the City has inspected the condition and placement of Newspaper boxes within our BIA. The Newsbox Coordinator for the City of Vancouver will now send letters to the publishers for corrective action. We also hope to get 2 or 3 of the multiple newspaper boxes.

Street Poles

The City has promised we are scheduled to have our street poles painted in 2011 – finally!

Electrical Boxes

The City has now painted their large, green electrical boxes.



Look who's Cool!

Main Street retained our title as the "Coolest Street in the City" in the spring 2009 WE 13th Annual Readers Choice Awards for Best in the City. Main Street also received bronze for "City Street For Shopping" which recognizes the caliber of our shops and services.

Congratulations are due to:

- Best Bakery
Cobs Breads (2nd)
- Best Burgers
Vera's (1st)
- Best Grocery Store for Meeting People
IGA (3rd)
- Best Supermarket Chain
IGA (1st)
- Best Pedicure/Manicure
Pure Nail Bar (1st)
- Best Pet Supply
Tisol Pet Foods (1st)
- Best Independent DVD/Video Store
Happy Bats Cinema (1st)
- Best Place to Buy Used Books
Pulp Fiction (1st)
- Best Chain DVD / Video Store
Blockbuster (2nd)



In the recent The Vancouver Courier's 2009 Stars of Vancouver Readers Choice Awards many of our members were recognized as being the most popular with those voting:

- Best Shopping Mall
Kingsgate Mall (2nd)
- Best Bakery
Cobs Bread (1st)
- Best Burger House
Vera's Burger Shack (1st)
- Best Coffee Bar
Waves (1st)
- Best Coffee Bar
Bean Around the World (2nd)
- Best Vegetarian Fare
Foundation Lounge (3rd)
- Best Yoga Studio
Open Door Yoga (3rd)
- Best Drug Store
Shoppers Drug Mart (3rd)
- Best Kids Shoes
Payless Shoes (2nd)
- Best Mattress Store
Parker's Mattress Factory (2nd)
- Best Pet Store
Tisol Pet Foods (3rd)
- Best Video Store
Blockbuster Video (3rd)

In the May 2009 issue of Vancouver Magazine 20th Annual Restaurant Awards, two of our member restaurants received honourable mention:

- Best Indian
Chutney Villa
- Best Vietnamese
Thai Son Restaurant

Get Involved!

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Take the opportunity to use CLEAN SWEEP DAY to step back and take a good, hard look at your business as if you had never seen it before. Look at it from the perspective of your customer – walk down the sidewalk and go in the alley. "What can I do to improve the appearance and make my store, restaurant or office more appealing? What visual change would enhance the appeal and attract new customers. What does the outside of my premises say about my business?"

Do my windows, or awning need washing? Does my paint need touching up? Do I have graffiti to be attended to? Is the sidewalk in front of my store in need of a pressure wash? Would a pot of summer flowers enhance my visual appeal?"

We encourage you to speak with your neighbours – challenge them to work with you so together you can clean up your block. Perhaps share in the cost of renting a pressure washer or hiring an awning cleaning company. They may know the name of an excellent painter or window washer.

On Clean Sweep Day we encourage you to sweep your sidewalks, clean your windows, do everything you can do to make our business community truly reflect the fact we are Mount Pleasant!

Register to help at
mpcleansweep@hotmail.com

This ad was placed in WHERE magazine to promote our business community.

One of a kind finds to wear, to taste, to see.

Over 300 unique shops & services. Voted Vancouver's Coolest Street!

mount PLEASANT B I A

Explore the unique style & bustling business community
www.mountpleasantbia.com
Phone: 604.874.9836

Policing Centre in MPBIA

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We anticipate being able to introduce the program by the end of May.

Our BIA is currently serviced by The South Vancouver Community Policing Centre – situated at 41st and Victoria. This is way too far away from us and prohibits interaction with our Neighbourhood Police Officer (NPO) and the development of related programs.

Constable Mark Jarvie, NPO for South Vancouver, will be using the office on a part time basis. Once a second NPO is hired to service the overall South Vancouver area (anticipated to be in the fall) we will have an increased police presence. Further, since a small portion of the BIA falls under the purview of the Collingwood Community Policing Centre, their officer may also be using this office intermittently.

The second and significant advantage of having this office is that police officers, when they are in our area at night, will use this office for report writing. This will enhance the number of actual police officers within our community and the number of police cars on our streets.



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Pacey's Pianos
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Vancouver Architectural Antiques
Lugz Coffee Lounge

Open for Business

Mount Pleasant
welcomes...



Sickelmores Flowers 198 East 15th



body politic 208 East 12th



The Goods Apparel 335 E. Broadway



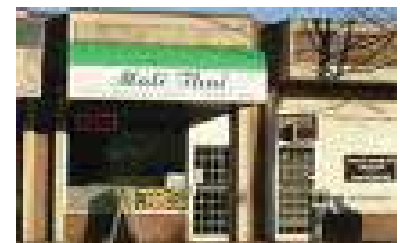
Bangs Salon 351 E. Broadway



Panago Pizza 2928 Main St.



The Wallflower Cafe 2420 Main St.



Mali Thai Restaurant 2710 Main St.



The UPS Store 2818 Main St.



St. Pomp & Proper Salon 2812 Main