

M PRESS

MOUNT PLEASANT BIA September 2011

Autumn
SHIFT

Festival
ON MAIN STREET

Saturday, September 17th - Noon to 6pm

Your MPBIA is planning the 2nd annual Autumn Shift Festival on Saturday, September 17 from noon to 6 pm. Main Street from Broadway to 12th Avenue will showcase a street party celebrating the shift in seasons from summer to autumn, as well as the shift in attitude throughout our community towards enhanced sustainability, eating local and an increased interest in all aspects of urban agriculture.

This will be a fun, family-friendly event. Visitors will enjoy live music and entertainment at two stages (one co-hosted by Beaumont Studios and the other by Shore 104.3 FM), duelling pianos and more courtesy of Pacey's Pianos, a local merchant market, many free activities for children, fabulous food, community booths and great gardening ideas.

Given the popularity of last year's event and Main Street's growing reputation as a happening place to enjoy a festival, we know our local neighbourhood and visitors from throughout the City will enjoy the opportunity to come visit our business community.

ALL our member businesses are encouraged to join in the fun and to showcase your products and services. Demonstrations and interactive displays are welcome. Just a reminder that any music and food elements will require discussion and pre-approval and the completion of Vancouver Coastal Health forms in accordance with their stipulated criteria.

Packages on how to register to participate in this event have been hand delivered to all our member businesses and emailed to those for whom we have contact information. There has been a lot of interest in this event, so please do not delay in responding. Our hope is to have everyone signed up by August 22nd. Space is available on a first come – first served basis.

We strongly encourage your involvement and would love to assist you in any way we can. Please call Desi or Lynn if you wish to discuss how you can become involved. Member registration forms are available on our website at www.mountpleasantbia.com.



23rd Annual MPBIA General Meeting

Date: Tuesday, September 13, 2011

Time: 6:30 pm

Your Board of Directors would like to invite all our members, both business and property owners, to attend our 23rd AGM. Please mark your calendars to ensure you are available to join us at Heritage Hall.

This event is an opportunity to give us your welcomed input into our current initiatives and provide your feedback on future directions we should explore. It is also the time when you elect your volunteer Board of Directors.

If you are interested in putting your name forward to be a Director of the MPBIA, please give us a call. We would love to meet with you to discuss your potential involvement.

We hope you will take this opportunity to stay and socialize with your board and fellow businesses. There will be a non-cash bar, appetizers and door prizes. You are welcome to bring a guest with you: spouse, associate, employee or friend.

MT PLEASANT

301 – 3102 Main Street, Vancouver BC
www.mountpleasantbia.com
Phone: 604.874.9816 email mpbia@telus.net

STREET BEAUTIFICATION

Main Street came alive in June with our bright new banners, flower baskets and the replanting of our planters: all courtesy of MPBIA.

A big thanks goes to Jim Driechel from Mine:StyleSource Salon for helping Lynn to pick out the plants and planting the planters.

This was our year (finally!) to get our poles painted the new black colour. We were the only BIA to get this City service this year.



Smoking Sausage BBQ Competition Cook-off

THE WINNER IS HYDE RESTAURANT!!!

As part of the VIVA Vancouver summer events, Liveable Laneways and Vancouver Design Nerds transformed the laneway located just west of Main Street on the last three Saturdays in July, 2011 into a pedestrian friendly night market. This lane has never looked so alive! The Mount Pleasant BIA sponsored a very popular foodie night and invited our local restaurants to participate in a Sausage BBQ Cook-off on Saturday, July 30 from 5 pm to 9 pm.

Those vying for bragging rights and the trophy to prove it were: Burgoo Bistro, Eight ½ Restaurant Lounge, Hyde Restaurant, The Cascade Room, The Rumpus Room

Drews from D-Original Sausage Company, Inc. our local jewel of a master sausage maker, made the sausages in accordance with the specifications requested by each participating restaurant. Zienul, owner of Cobs Bread, donated all the buns. Cuppa Joe Coffee and Starbucks gave away coffee.

Each Foodie who wished to sample and judge the winner made a \$3.00 donation, to go to the Vancouver Food Bank. We raised \$1,232.40 for this worthy cause!

The amount of free publicity and free advertising courtesy of the City of Vancouver we received for this event was amazing.

This is a partnership well worth repeating if the opportunity arises.



Crystal and Miko

Main Street Car Free Festival

The very successful 4th Annual Main Street Car Free Day Festival saw Main Street closed to traffic from 12th Avenue to 28th Avenue from noon until 8:00 pm on Father's Day. This increasingly popular annual event brought thousands of visitors, while highlighting our neighbourhood's diversity, community and spirit.

The MPBIA sponsored free popcorn and cotton candy booth could not have been busier. Thank you to all the members who participated in our full page ad in the Georgia Straight and for those who set up booths. Thanks also to Pacey's Piano's for sponsoring the fabulous performances from Vancouver's most talented piano teachers and Beaumont Studios for co-sponsoring the stage. This is a partnership we will continue to foster in the years to come.



STARS OF VANCOUVER 2011 READERS CHOICE AWARDS

Congratulations to our member businesses selected as Stars of Vancouver (Eastside) in The Vancouver Courier 2011 Readers Choice Awards:

ENTERTAINMENT

PUB	Three Lion's Cafe	3rd
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FOOD AND DRINK

BAKERY	Cobs Bread	2nd
BURGER HOUSE	Vera's Burger Shack	1st
COFFEE BAR	JJ Bean	2nd
FISH & CHIPS	Three Lion's Cafe	2nd

SERVICES

HEALTH / FITNESS CLUB	MP Community Centre	1st
YOGA / PILATES	Open Door Yoga Inc	1st

SHOPPING

BOOK STORE	Pulpfiction Books	3rd
FLORIST	Brownie's Florist	3rd
JEWELLERY STORE	J & M Coin & Jewellery	1st
PET STORE	Tisol Pet Nutrition	1st
SHOPPING MALL	Kingsgate Mall	1st
	Centrepoint Mall	2nd



Vancouver Fair Tax Coalition Successful in Securing Another 1% Tax Shift From City Council

Your MPBIA continues to strongly support the important efforts of the Vancouver Fair Tax Coalition (VFTC) with the investment of both time and financial support.

Again this year, VFTC was successful in lobbying Mayor and Council to continue the 1% property tax shift from business to residential. Over the past six years, the VFTC has been active in making sure commercial property business owners see more equity in property taxes. Since the coalition formed in 2005, more than \$136 million in taxes has been shifted.

Those presenting to council stressed two key points: the importance of a healthy business environment to provide strong employment for Vancouver residents and the need to resolve unfair property tax distribution to ensure Vancouver is economically sustainable now and in the future.

"The shift is a positive move but really it's just a temporary band-aid. We don't see the problem as being solved," said des Roches, co-chair of the VFTC. "Residential properties are continuing to grow at a much higher rate than commercial properties and residential properties consume more than three quarters of city services. Currently residents pay 60 cents for every dollar of services and employers pay over \$2.00 per dollar of services."

"This is not sustainable", noted co-chair Rob Fitzgerald. "Our work is not done by a long shot. The tax shifts have helped but there are still serious tax issues. Unless City Hall puts some long term measures in place, the VFTC believes the tax imbalance will emerge again." The work continues.

COMMUNITY DEVELOPMENTS

In the next few months we should see significant changes in our community:

2509 Main Street

fire site next to Tim Hortons

A development permit has been issued for a one-storey plus mezzanine commercial building at this site. It will be wonderful to see this location with active, street front businesses again.

3080 Main Street

previously a parking lot north of Burgoo

A development permit is in place for a one-storey plus mezzanine commercial building with two shell spaces for restaurant and retail uses. The restaurant will be the last crumb bakery & café which is scheduled to open in spring, 2012.

33 E Broadway

large building with underground parking just east of Murata.

A development permit application is in process to do significant improvements to this building.

3333 Main Street

The Vancouver Park Board has begun planning for a new urban park located in front of the Bastion residential development at 18th and Main.

They will have an information booth at our Autumn Shift Festival. Completion is scheduled for early 2012.

On Quebec

new development at Broadway and Quebec (2511 Quebec)

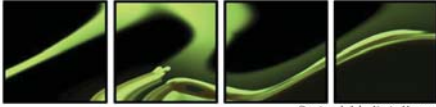
The building is nearing completion and Colliers have confirmed Subway will be taking the corner commercial unit. This development is 3 levels with 30 strata residential units.

NEW TO THE NEIGHBOURHOOD



CONTEMPORARY & PROGRESSIVE ARTS

81 KINGSWAY, VANCOUVER, B.C.
604.879.4255 (HALL) info@hallgallery.ca
INSTALLATIONS, SCULPTURES, FINE ART & GIFTS



OBVIOUS 1-4 by KEVIN HARNSEY



Hall Gallery

81 Kingsway 604.879.4255

This little gallery has a wide range of Contemporary and Progressive Arts for both the novice and collectors with discerning tastes. Original artworks by local artists at great prices, and handcrafted gifts for those special moments in your life are all available here. Come in and check out what's happening and what's about to happen.

mygoodness! gluten & wheat free kitchen

235 East Broadway 604.876.8878

mygoodness! gluten & wheat free kitchen has opened its doors in the heart of Mount Pleasant to proudly serve those with gluten and wheat intolerance (and for those that don't). Made in a dedicated gluten free environment we offer: Savouries, Sweets, Specialty Breads, Cereals, Flour Mixes and more.



Paper Rock Social Lounge

#208 - 333 E. Broadway 604.782.7890

Paper Rock Social Lounge caters to all your Asian food cravings by offering the option of either hot pot, or Japanese food or BBQ. Opened by the former Manager of Paper Rock Bar and Grill, Paper Rock Social Lounge offers an exclusive lounge-like setting for you to eat drink and soon enjoy Karaoke.



Hyde Restaurant

2960 Main Street 604.709.6215

Open since February, Hyde has quickly become a restaurant of choice in a neighborhood that supports creative, local and independent businesses. Come enjoy innovative takes on traditional comfort food in a setting inspired by the works of Lewis Carroll and Tim Burton. Hyde also features comedy acts on Wednesday nights and burlesque performances at 9pm and 10pm on Saturday nights.



Rumpus Room

2689 Main Street 604.839.5780

This '70s inspired dining lounge offers a unique décor that mirrors your grandparent's basement. Their '70s inspired menu features house-made sauces, dishes made with organic, free-range meats and a variety of vegan and vegetarian options (not to mention deep fried pickles!). With over 50 board games available to you, Rumpus Room is sure to become one of Main Street's favorite places to eat, drink and play!

2010 - 2011 BOARD OF DIRECTORS

President	John Boychuk, Banana Tans
Vice President	Sean Pacey, Pacey's Pianos
Co-Treasurer	Rick Sair, Best Western Uptown Hotel
Co-Treasurer	Jesse Nakatsuru, G & F Financial Group
Director	Clive Braude, Pallucci Furniture
Director	Simon Conway, Three Lions Cafe
Director	Luke Harrison, Rize Alliance
Director	Nigel Pike, The Cascade Room / Habit Lounge
Director	Erv Salvador, Lucy's Eastside Diner
Director	Michael Wiebe, eight ½ restaurant lounge

STAFF:

Executive Director	Lynn Warwick
Part-Time Office Assistant	Daniel Cheng
Summer Student	Desiree Diebel
Volunteer Internship Student	Sadhvi Gupta
Volunteer Internship Student	Albina Beresnyeva
Volunteer Internship Student	Max Hoppe